minnesotaruralhealthconference.org

SPONSORSHIP OPPORTUNITIES

Platinum sponsors receive a complimentary exhibit booth and one full-conference registration. Gold sponsors receive one complimentary full-conference registration, exhibit booth sold separately. Silver sponsors must purchase an exhibit booth and conference registration (if desired). All sponsors who order an exhibit booth will be placed in a premium location of the exhibit hall.

Sponsor registration will open April 2, 2018. Early registration is not available. Sponsors may pay online via PayPal or pay by check. Links will be provided in an email announcement that will directly bring you to the purchase site. If paying by check, payment or a PO number must be received within 10 business days of commitment. If payment or a PO number is not received within 10 business days, the sponsorship opportunity may be re-opened. Deadline to commit to a sponsorship is May 7, 2018. Cancellations: All sponsorships are final upon receipt of payment.

EXHIBIT BOOTHS

Only the Platinum sponsorships come with an exhibit booth, so be sure to add one on to your cart if you would like to have a booth. Exhibit booth registration will open April 2, 2018. Early registration is not available. Exhibit booths are reserved and assigned in the order payment is received, however, all sponsor booths will be placed in a premium location of the exhibit hall. Paying with a credit card is recommended. The exhibit hall fills fast – last year we sold out in 33 hours!

SPONSOR LEVELS: PLATINUM, GOLD AND SILVER

Platinum Sponsorship Level

Includes:
- Premium location exhibit booth and one full-conference registration
- Organizational detail and contact page in the conference app. It displays contact information, link to sponsor's website, social media links and organizational description
- Logo on conference website and in printed program

Conference Tote Bag	Monday Networking Lunch	Water Bottle	Tuesday's Awards Breakfast	Tuesday Networking Lunch	Acupuncture and Massage
$5,000	$4,400	$4,300	$4,000	$4,000	$4,000
Tote bags distributed to all participants, including sponsor AND conference logo.	Monday's networking lunch, using fresh and local ingredients. Signs with logo and recognition.	Reusable water bottle distributed to all participants, including sponsor AND conference logo.	Tuesday's breakfast with presentation of Rural Health Awards. Signs with logo and recognition.	Tuesday's networking lunch, using fresh and local ingredients. Signs with logo and recognition.	Acupuncture station available and massage area set up for participants during breaks and lunches.

Gold Sponsorship Level
(Exhibit booth sold separately)

Includes:
- One full-conference registration
- Organizational detail and contact page in the conference app. It displays contact information, link to sponsor's website, social media links and organizational description
- Logo on conference website and in printed program

Coffee Toppings Station	Conference App Banner (2 available)	MRHA Policy Forum	Computer Kiosk, App Help Desk & Charging Station
$3,000	$3,000	$3,000	$2,500
Dazzle up participants' coffee by sponsoring the coffee toppings station. Flavored syrup, chocolate shavings, cinnamon, cocoa and more. Signs with logo and recognition.	One of two available conference app banners, including one push notification to all participants one time per day	Sponsor the educational Policy Forum featuring a federal policy update and rural policy expert panel, organized by the Minnesota Rural Health Association (MRHA). Signs with logo and recognition.	Complimentary computer station with wireless internet access for participants, help desk for the conference app, as well as a charging station for phones/tablets. Signs with logo and recognition.

Silver Sponsorship Level

(Exhibit booth and conference registration sold separately)

Includes:

- Organizational detail and contact page in the conference app. It displays contact information, link to sponsor's website, social media links and organizational description
- Logo on conference website and in printed program

Monday's Breakfast	Conference Center Wi-Fi	Monday Morning Refreshment Break	Monday Afternoon Refreshment Break	Tuesday Morning Refreshment Break	App Photo Scavenger Hunt - Official Challenge (4 available)
$1500	$1500	$1000	$1000	$750	$750
Continental breakfast on Monday morning. Signs with logo and recognition.	Your company logo with link to website will be featured on the Wi-Fi login screen. Also, a card with Wi-Fi instructions and your company logo will be placed inside the bags that are handed out to all participants.	Break food & beverages in the exhibit hall. Signs with logo and recognition.	Break food & beverages in the exhibit hall. Signs with logo and recognition.	Break food & beverages in the exhibit hall. Signs with logo and recognition.	Your company will be featured as a challenge within the app photo game. Personalize it!