



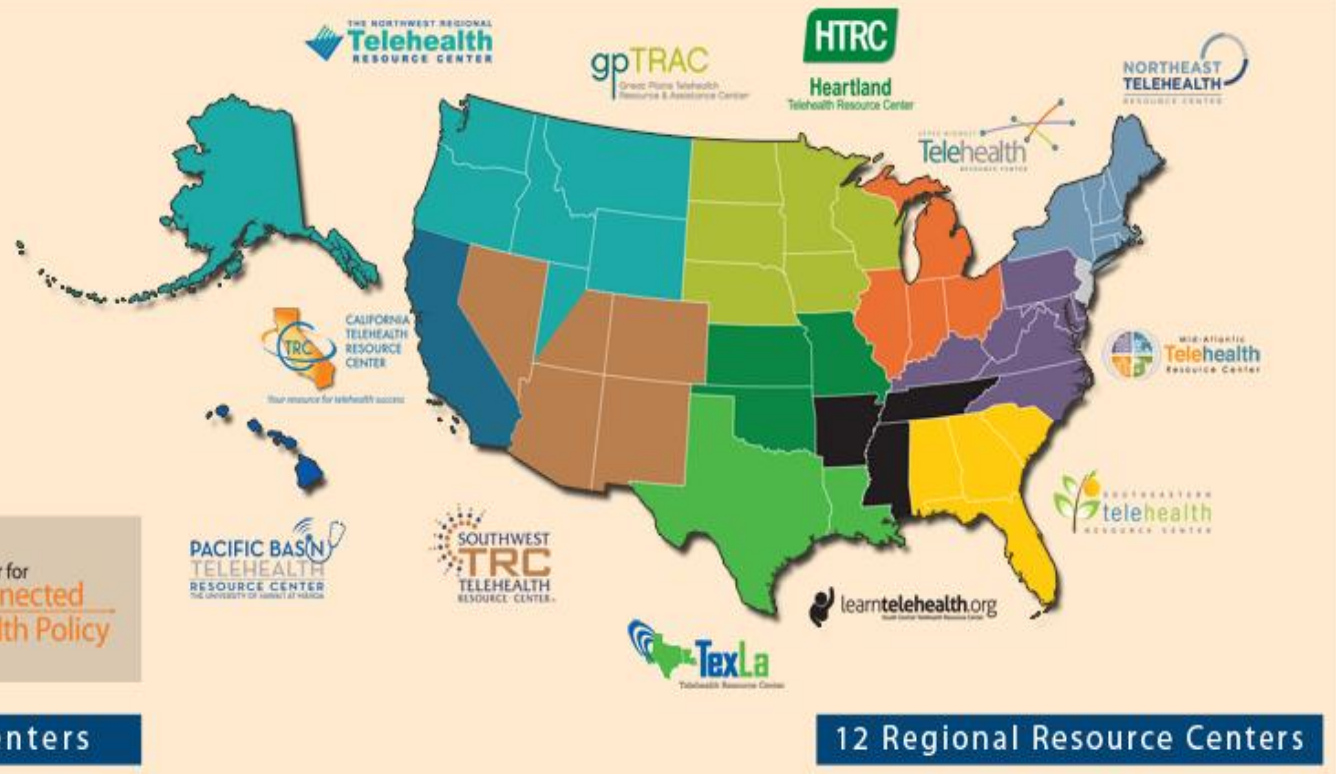
The Great Plains Telehealth Resource & Assistance Center (gpTRAC)

MN Rural Health Conference – June 2013
Zoi P. Hills
Project Manager - gpTRAC

Who is gpTRAC?

- A federally-designated regional Telehealth Resource Center
- Established in 2006
- Located at University of Minnesota
 - Institute for Health Informatics
- Extensive telehealth program implementation experience

Telehealth Resource Centers



gpTRAC Area:



Primary Focus:

Build and Improve
Understanding and
Acceptance of **Telehealth**
and its Value to
Organizations, and
Encourage Adoption

gpTRAC Services:

- Provide guidance
- Gather information
- Answer questions
- Share tools and resources
- Provide education
- Encourage collaboration
- Gather regional information

Examples:

- Serve as a primary resource for telehealth
- Support and promote activities of existing and developing telehealth services
- Promote health care services that take advantage of modern technologies
- Work with healthcare organizations and providers to solve problems of access using telehealth applications
- Help healthcare organizations navigate challenging areas

Who do we serve?

- Hospitals
- Clinics
- Providers
- Safety-net Organizations
- Schools
- Nursing Homes
- *and more...*

Clients Served:

Client Type	Number Served				Client Type	Number Served			
	Yr1	Yr2	Yr3	YTD4		Yr1	Yr2	Yr3	YTD4
Academic Institution	13	22	23	9	Clinic	5	21	9	1
Health System	12	25	47	24	Hospital	26	37	22	9
Individual	2	16	15	12	Network/TRC	6	5	3	6
Pharmacy	8	4	-	?	State Agency	12	20	15	8
Vendor	21	49	69	13	Long Term Care	1	1	4	1
Federal Agency	?	8	19	1	Homecare/ Asst.Living	2	2	4	1
Other	25	46	57	26	Not Sure	14	11	14	12

How can we help?

- On-line resources
- Webinars and workshops
- Presentations
- Staff training
- Peer to peer connections
- Consultation services

...and more!

AccessTelehealth.org



> Benefits

> Testimonials

> Getting Started

> FAQ

BLOG

Improved access.
Lower cost.
Better care.



The care you need, no matter where you live.

Telehealth programs make it possible for anyone, anywhere to receive the best healthcare possible.

They offer:

Access to Specialists

Talk to the best in their field, no matter where you live.

Reduced Medical Costs

Lower travel costs, fewer ER visits and shorter hospital stays.

Better Care

With no geographic boundaries, there are no excuses to get the care you need when you need it.

Keeping Kids in School via Telemedicine

April 8, 2011 12:30 pm

The University of Rochester New York's Health-e-Access program gives kids access to remote medical consultations. ...

[> READ MORE](#)

The RUS Distance Learning & Telemedicine Grant – It's Time to Apply!

April 8, 2011 12:30 pm

It's the time of year again to apply for the USDA

<WHY TELEHEALTH?>



View Demo

> gptrac.org

Search



THANK YOU!

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